

VOLUME 9, JANUARY 2008

Dear ITA Newsletter Readers,

Theme for 2008: The Future is in Your Hands! It is always exciting to start a new year and put all your dreams and hopes into action. This year is no exception and I invite all our members to share and contribute to what we are planning for 2008. As a "teaser" I want to mention our first annual Black Tie Dinner scheduled for 21 May 2008 at the Michaelangelo Hotel in Sandton where we will recognize achievement in our industry, our planned expedition to Kilimanjaro in August/September, our 9th annual Golf Day, the launch of our SME Development Programme (Phakisa) on 27 February 2008 and the launch of our national competition for primary, secondary and tertiary training institutions focusing on carbon footprint and climate change. Truly a great year ahead!

I also want to welcome Linda Botha as Project Coordinator to the ITA permanent office and look forward to achieving great heights with her and the team!

At your service!

Delanie Bezuidenhout (ITA: GM)

- N@VIGATE - MESSAGE FROM THE ITA PRESIDENT



Leadership in Climate Change

The "theme" of the ITA for 2008 is "The Future is in your hands". It is a very appropriate slogan, given all the challenges we are having locally with Eskom and Rand Water. However that is another debate.

With the recent publications of the Intergovernmental Panel on Climate (IPCC) Assessment report and the Stern Review of the Economics of Climate Change, the scientific consensus behind anthropogenic climate change has been demonstrated and it's now clear that mitigating against climate change will cost us less than dealing with the unconstrained effects of climate change.

However, there is no one "silver bullet" that can halt climate change in its tracks – action across all fronts is important and therefore opportunities exist for a number of diverse players. Bold Leadership on climate change has the potential to deliver significant economic benefits – through improvements in economic performance, increased energy efficiency, improved growth as a result of technological innovation, greater energy security and access to rapidly growing export markets for low carbon technologies.

With business having to play such a crucial role in addressing climate change, better understanding those conditions that will promote decisions on investment and growth, which properly take into account the environment, is vital.

We therefore urge each one of you, and your customers, to join the ITA in addressing this challenge.

Keith Anderson
(President: ITA)

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THE ITA HEART-BEAT - OUR MEMBERS -

WELCOME! With each new member we are able to speak with a louder collective voice as well as extend the benefits from our various programmes to a broader community. To this effect we want to welcome the following new members to the ITA Community:

**NRG Consulting, Lenovo,
and Enviroserv**



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ITA SPOTLIGHT: Release Document from SARS

The ITA is currently the only recognised representative body for the ICT Sector at the SABS Electrotechnical Committee quarterly workshops and through this active participation we are able to provide our members with regular feedback and also raise important issues on their behalf. We call upon any of our members that wish to be part of this process, or that have any issues that they would like us to address, to please the ITA offices.

On our website www.ita.org.za you will find important documentation received from SABS towards the end of 2007 (Release form). Follow the link "Other Programmes" and navigate to the section dealing with SABS issues.

The form is also obtainable from the SABS and is for the use of companies where the product they are importing does not have an LOA and the company need to obtain a LOA. The container will be stored in a warehouse and the product not to be sold until the LOA is obtained.

For more detailed information regarding the form, please contact Mr. Cameron Ngwenya at the SABS on 012 428 6974.

ITA EVENTS CALENDER 2008 www.ita.org.za/events.htm

ITA BLOG - Feel free to post your comments! www.ita.org.za and follow the link at the top of the page

FROM THE ITA NEWS HOUND: ARTICLE COURTESY WWF



"WWF is working globally with the ICT industry to identify and pursue the contribution of this sector to a more sustainable

economy and way of life: <http://www.panda.org/ict>

We are also involved in global alliances around improving ICT energy efficiency: <http://www.climatesaverscomputing.org>

... but are particularly keen to promote a change from a view of sustainability as a risk -issue to one of opportunity: http://www.panda.org/news_facts/publications/ict/information_technologies_climate_change/index.cfm

We invite the SA ICT industry to participate in work to quantify the potential of this sector locally."

For further reading download an interesting article supplied by WWF on "Identifying the First Billion Tonnes of CO2 Reductions using ICT Solutions" from the ITA website on www.ita.org.za and follow the link to our environmental programmes.

ITA SME DEVELOPMENT PROGRAMME—PHAKISA

Phakisa, the ITA SME Development Programme, aims at enhancing managerial and business skills and hopes to cover subjects of strategic importance to ensure economic and social development in the ICT sector. **Phakisa** will be officially launched on **27 February 2008** at a **one day conference @ Bytes Technology Conference Centre in Midrand**. Our lineup of speakers include **Mr Jerry Vilakaze** (CEO: BUSA) and key representatives from SAVANT and SEDA, two of the Department of Trade and Industry (dti) initiatives aimed at assisting businesses to expand and grow sustainably. Don McRobert from Adams and Adams will also enlighten SME's on how to protect their Intellectual Property to ensure that they gain maximum financial benefit from their inventions and many others!

COST: ITA Members R350 per person, non-members R650 per person (all VAT excl)

For more information on sponsorship packages available, to register or to become involved in this programme either as participant or strategic partner contact the ITA on 0861 111 350, lindabotha@ita.org.za or visit our website on www.ita.org.za

THANK YOU TO OUR SPONSORS MAKING THIS EVENT POSSIBLE!
(Platinum Sponsor: Bytes Technology Group & Gold Sponsor: DELL)

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ANNOUNCE!!!

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Questions or comments? E-mail us at delanie@ita.org.za or call us on

